



Help Continue the Tradition!
2021 La Jolla Christmas Parade & Holiday Festival Sponsorship Opportunities & Benefits

Website

Sponsor logos and website URL will be displayed on the Parade website at the time of donation. Email your URL & logo (in PDF format) to: info@ljparade.com.

Parade Program

All contributors are recognized in the Parade Program. The Program is widely circulated in print the Thursday prior to the parade. A complimentary issue of the Program is distributed along the Parade route on the day of Parade. The electronic version will be placed on the website prior to the event. Email your logos (in PDF format) to: info@ljparade.com.

Publicity

Donors will be acknowledged in all Christmas Parade & Holiday Festival Media and Press.

Announcements

Announcements recognizing our Sponsors are broadcast over the sound system at the 5 announcing booths along the Parade route and at the Festival. The event draws 20,000 to 30,000 spectators and participants.

Signage/Banners

Sponsors will be recognized in prominent signage at the Christmas Parade and Holiday Festival. Legacy Banners will be carried in the Parade.

Donations accepted by mail or online: www.ljparade.com

- I have enclosed a check.
- Please list my donation anonymously.
- Please list my donation in the Program as:

I would like to Contribute at the following level:

- | | |
|---|---|
| <input type="checkbox"/> Parade Sponsor \$10,000 | <input type="checkbox"/> Youth Sponsor \$1,000 |
| <input type="checkbox"/> Gold Sponsor \$8,000 | <input type="checkbox"/> Website Sponsor \$750 |
| <input type="checkbox"/> Founders Circle \$5,000 | <input type="checkbox"/> Band Sponsor \$600 |
| <input type="checkbox"/> Festival Sponsor \$3,000 | <input type="checkbox"/> Float Sponsor \$500 |
| <input type="checkbox"/> Arts & Education \$2,000 | <input type="checkbox"/> Santa's Helper \$_____ |

Please complete this form in its entirety and mail to:

La Jolla Christmas Parade & Holiday Festival
7742 Herschel Avenue, Suite L
La Jolla, CA 92037

Or email the completed form to: info@ljparade.com

Please provide all information below: *

*Name on Credit Card (Please Print)

*Billing Address

*City *State *Zip

*Phone *Email

*Charge my: Visa MasterCard Discover AMEX

*Card # *Exp. Date *CSV#

*Signature

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