La Jolla Christmas Parade &
Holiday Festival Foundation

'Christmas on the Moon'
Celebrating the 50th Anniversary of the 1969 Moon Landing
Sunday, December 8, 2019

Help Continue the Tradition!

2019 La Jolla Christmas Parade & Holiday Festival Sponsorship Opportunities & Benefits

Website
Sponsor logos and website URL will be displayed on the Parade website at the time of donation. Email your URL & logo (in PDF format) to: info@ljparade.com.

Parade Program
All contributors are recognized in the Parade Program. The Program is widely circulated in print the Thursday prior to the parade. A complimentary issue of the Program is distributed along the Parade route on the day of Parade. The electronic version will be placed on the website prior to the event. Email your logos (in PDF format) to: info@ljparade.com.

Publicity
Donors will be acknowledged in all Christmas Parade & Holiday Festival Media and Press.

Announcements
Announcements recognizing our Sponsors are broadcast over the sound system at the 5 announcing booths along the Parade route and at the Festival. The event draws 20,000 to 30,000 spectators and participants.

Signage/Banners
Sponsors will be recognized in prominent signage at the Christmas Parade and Holiday Festival. Legacy Banners will be carried in the Parade.

Donations accepted by mail or online: www.ljparade.com

☐ I have enclosed a check.
☐ Please list my donation anonymously.
☐ Please list my donation in the Program as:

_____

I would like to Contribute at the following level:

☐ Parade Sponsor	$10,000	☐ Youth Sponsor	$1,000
☐ Gold Sponsor	$8,000	☐ Website Sponsor	$750
☐ Silver Sponsor	$5,000	☐ Band Sponsor	$600
☐ Festival Sponsor	$3,000	☐ Float Sponsor	$500
☐ Arts& Education Sponsor	$2,000	☐ Santa's Helper	$____
☐ Restaurant Parade Route Sponsor	$250		

Please complete this form in its entirety and mail to:

La Jolla Christmas Parade & Holiday Festival
1150 Silverado Street, Suite 212, La Jolla, CA
Or email the completed form to: info@ljparade.com

Please provide all information below:*

_____
*Name on Credit Card (Please Print)

_____
*Billing Address

_____
*City *State *Zip

_____
*Phone *Email

*Charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

_____
*Card # *Exp. Date *CSV#

_____
*Signature

A 501(c)3 nonprofit organization, Federal Tax ID #37-1646668